

# Online Marketing Solutions

## Best New B2B Web site—min's Best of the Web Awards

EcoHOME is the comprehensive source of green product information delivering the highest-quality editorial coverage of green product reviews, detailed case studies and building science techniques to sustainable builders, remodelers and architects.

Run-of-Site Ads	Size	CPM (net)
Half Page	300x600	\$125
Leaderboard - Top	728x90	\$68
Leaderboard - Bottom	728x90	\$48
Medium Rectangle - Top	300x250	\$68
Medium Rectangle - Bottom	300x250	\$48
Skyscraper - Top	160x600	\$68
Skyscraper - Bottom	160x600	\$48

Online Topic Sponsorship	Size	CPM (net)
Half Page (targeting topic pages)	300x600	\$135

e-Newsletter	Frequency	Circulation	Rate (net)
EcoHOME Update	Weekly	54,000	\$1,150
EcoHOME Video Directions	2x month	54,000	\$999

Web Events	Rate (net)
Editorial Webinar	\$12,900



### EcoHOME Update e-Newsletter

4x month  
54,000 subscribers



### EcoHOME Web site

33,000 average monthly unique visitors  
82,000 average monthly page views